

<i>SERFF Tracking Number:</i>	<i>UHLC-126912220</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>UnitedHealthcare Insurance Company</i>	<i>State Tracking Number:</i>	<i>47355</i>
<i>Company Tracking Number:</i>	<i>SA25161ST03</i>		
<i>TOI:</i>	<i>MS08G Group Medicare Supplement - Standard Sub-TOI:</i>		<i>MS08G.001 Plan A 2010</i>
	<i>Plans 2010</i>		
<i>Product Name:</i>	<i>GROUP MEDICARE SUPPLEMENT</i>		
<i>Project Name/Number:</i>	<i>ADVERTISING/SA25161ST03</i>		

## Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: GROUP MEDICARE SUPPLEMENT SERFF Tr Num: UHLC-126912220 State: Arkansas

TOI: MS08G Group Medicare Supplement - Standard Plans 2010 SERFF Status: Closed-Filed-Closed State Tr Num: 47355

Sub-TOI: MS08G.001 Plan A 2010 Co Tr Num: SA25161ST03 State Status: Filed-Closed  
Filing Type: Advertisement Reviewer(s): Stephanie Fowler

Authors: Michelle Ambach, Bobbie Walton Disposition Date: 12/14/2010

Date Submitted: 11/19/2010 Disposition Status: Filed-Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

## General Information

Project Name: ADVERTISING

Project Number: SA25161ST03

Requested Filing Mode: File & Use

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Filing Status Changed: 12/14/2010

Status of Filing in Domicile: Not Filed

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Group

Group Market Size: Large

Group Market Type: Association

Explanation for Other Group Market Type:

State Status Changed: 12/14/2010

Created By: Michelle Ambach

Corresponding Filing Tracking Number:

SA25161ST03

Filing Description:

We enclose for your information and review, proof copies of advertising material for use in connection with the AARP group health insurance program. The enclosed advertising material is new and does not replace any material previously submitted to the Department.

This Invitation to Inquire is a Medicare Supplement Advertisement. Final production of the enclosed advertising will show the component number on the bottom left hand corner of the Print Ad.

SERFF Tracking Number: UHLC-126912220 State: Arkansas  
 Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 47355  
 Company Tracking Number: SA25161ST03  
 TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010  
 Plans 2010  
 Product Name: GROUP MEDICARE SUPPLEMENT  
 Project Name/Number: ADVERTISING/SA25161ST03

Material ID: < Y0066\_100909\_093006 File & Use was submitted to CMS on 09/21/2010, which is in accordance with CMS 5 day file and use guidelines.

## Company and Contact

### Filing Contact Information

Susan Cipollo, Director Susan\_J\_Cipollo@uhc.com  
 680 Blair Mill Rd. 215-902-8444 [Phone]  
 Horsham, PA 19044 215-902-8813 [FAX]

### Filing Company Information

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut  
 185 Asylum Street Group Code: 707 Company Type: Life and Health  
 Hartford, CT 06103 Group Name: State ID Number:  
 (860) 702-5000 ext. [Phone] FEIN Number: 36-2739571

## Filing Fees

Fee Required? Yes  
 Fee Amount: \$50.00  
 Retaliatory? No  
 Fee Explanation: \$50 PER COMPONENT - 1 COMPONENT = \$50  
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$50.00	11/19/2010	42124010

SERFF Tracking Number: UHLC-126912220 State: Arkansas  
Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 47355  
Company Tracking Number: SA25161ST03  
TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010  
Plans 2010  
Product Name: GROUP MEDICARE SUPPLEMENT  
Project Name/Number: ADVERTISING/SA25161ST03

## Correspondence Summary

### Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	12/14/2010	12/14/2010

SERFF Tracking Number:	UHLC-126912220	State:	Arkansas
Filing Company:	UnitedHealthcare Insurance Company	State Tracking Number:	47355
Company Tracking Number:	SA25161ST03		
TOI:	MS08G Group Medicare Supplement - Standard Sub-TOI:		MS08G.001 Plan A 2010
	Plans 2010		
Product Name:	GROUP MEDICARE SUPPLEMENT		
Project Name/Number:	ADVERTISING/SA25161ST03		

## Disposition

Disposition Date: 12/14/2010

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: UHLC-126912220 State: Arkansas  
Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 47355  
Company Tracking Number: SA25161ST03  
TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010  
Plans 2010  
Product Name: GROUP MEDICARE SUPPLEMENT  
Project Name/Number: ADVERTISING/SA25161ST03

Schedule Form	Schedule Item	Schedule Item Status	Public Access
	PRINT AD	Filed	Yes

SERFF Tracking Number: UHLC-126912220 State: Arkansas

Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 47355

Company Tracking Number: SA25161ST03

TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010  
Plans 2010

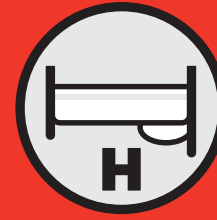
Product Name: GROUP MEDICARE SUPPLEMENT

Project Name/Number: ADVERTISING/SA25161ST03

## Form Schedule

Lead Form Number: SA25161ST03

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed 12/14/2010	SA25161S T03	Advertising	PRINT AD	Initial		45.000	SA25162ST03_2011 DM Lift Note_11-16.pdf



UnitedHealthcare has other Medicare plans that may better fit your needs.

# Not the Plan for You?

## A UnitedHealthcare® Medicare Solution

The family of AARP Medicare Plans includes Part D Prescription Drug Plans, Medicare Supplement Insurance Plans and Medicare Advantage Plans featuring the AARP® brand name. Plans are insured or covered by UnitedHealthcare Insurance Company or an affiliate, a Medicare Advantage organization with a Medicare contract and a Medicare-approved Part D sponsor.

AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, producers, representatives or advisors. AARP does not recommend health related products, services, insurance or programs. You are strongly encouraged to evaluate your needs.

The AARP® Medicare Supplement Insurance Plans, AARP® MedicareComplete® and AARP® MedicareRx plans carry the AARP name, and UnitedHealthcare pays a royalty fee to AARP for use of the AARP intellectual property. Amounts paid are used for the general purposes of AARP and its members. Neither AARP nor its affiliate is the insurer. AARP Medicare Supplement Insurance Plans are insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY, for New York residents). Policy Form #79171 GPS-1 (G36000-4). In some states, plans may be available to persons eligible for Medicare by reason of disability. Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations. Each insurer has sole responsibility for its own products.

**Not connected with or endorsed by the U.S. Government or the federal Medicare program.**

**This is a solicitation of insurance. A licensed agent/producer may contact you.**



## UnitedHealthcare offers a full range of Medicare health plans.

You have other plan options for insurance to help pay for costs not covered by Medicare.

### Option 1: Medicare Advantage plan.

An AARP® MedicareComplete® from SecureHorizons® plan is a Medicare Advantage plan that has premiums as low as \$0 and includes medical and hospital coverage, as well as other benefits like vision and hearing care. Many AARP MedicareComplete plans include prescription drug coverage (Medicare Part D) at no additional cost.

### Option 2: Medicare supplement plan.

Like all Medicare supplement insurance plans, an AARP® Medicare Supplement Insurance Plan, insured by UnitedHealthcare, helps cover costs that Medicare Parts A and B don't cover. There are no network restrictions for physicians or hospital care and your coverage is nationwide, allowing you to travel worry-free.

### Medicare Part D.

The AARP® MedicareRx Plans, insured through UnitedHealthcare, can help pay for your prescription drug costs. There are two ways you can be covered by Part D:

- Enroll in a stand-alone prescription drug plan
- Enroll in a Medicare Advantage plan that includes Part D

### Call UnitedHealthcare today.

**1-866-255-4524, TTY 711** 8 a.m. – 8 p.m. local time, 7 days a week

[www.AARPMedicareRx.com/T65](http://www.AARPMedicareRx.com/T65)

The benefit information provided herein is a brief summary, not a comprehensive description of benefits. For more information contact the plan.